



# LED PUBLIC LIGHTING

FIELD EXPERIENCE IN MILANO, BRESCIA, BERGAMO

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## A2A - ITALIAN LEADER COMPANY FOR LED LIGHTING

Success Stories: Milano, Brescia, Bergamo

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## BEFORE LED LIGHTNING PLAN

Milano



150 W

Average single light power  
(previously in use)



100 Lumen/Watt

luminous efficiency of the lamps



Over 114 GWh

About 42.000 flats' energy consumptions



87 kWh

Annual per capita consumption



141.963 lamps

Used for public lighting





## BEFORE LED LIGHTNING PLAN Brescia



**116 W**  
Average single light power  
(previously in use)



**100 Lumen/Watt**  
luminous efficiency of the lamps



**Oltre 18 GWh**  
**8.200** flats' energy consumptions



**92 kWh**  
Annual per capita consumption



**42.774 lamps**  
Used for public lighting





## BEFORE LED LIGHTNING PLAN

Bergamo



**108 W**  
Average single light power  
(previously in use)



**87 Lumen/Watt**  
luminous efficiency of the lamps



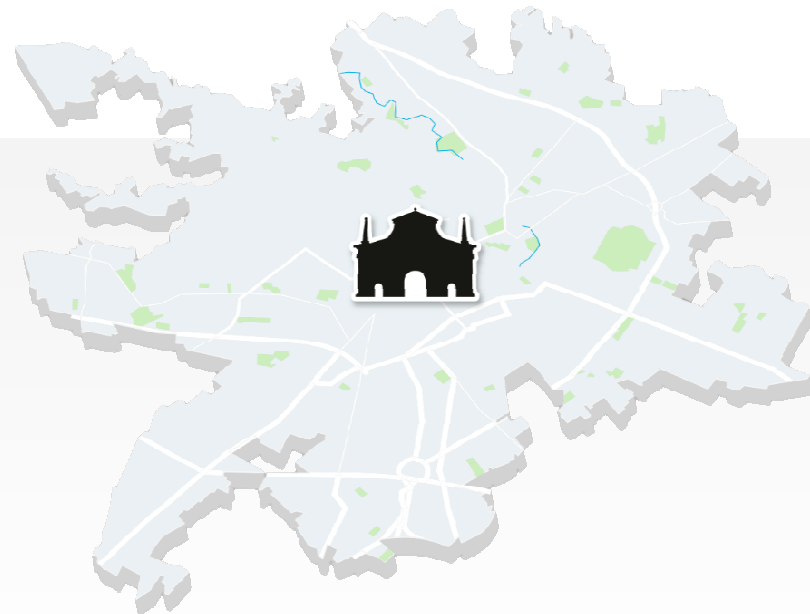
**Oltre 8,8 milioni kWh**  
**3.500** flats' energy consumptions



**74 kWh**  
Annual per capita consumption



**18.200 lampade**  
Used for public lighting





## AFTER LED LIGHTNING PLAN



Reduction of energy consumption

**From 40% to 55%**

(depending on the state of the plant)



Reduction of the annual fee for the Administration

**From 7% to 30%**

(depending on the state of the plant)



# LED LIGHTING SOLUTIONS

## Example of types of lighting

All lamps will be replaced to standardize all equipments



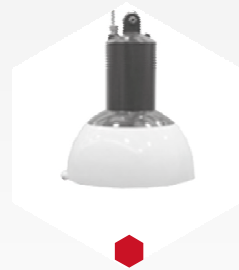
Luminaires for  
**pole** installation  
for different  
powers



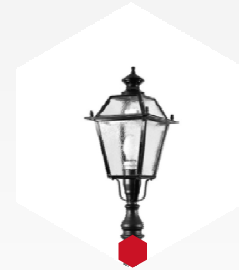
Luminaires for  
installation on  
**wire rope**  
**suspension**



Luminaires for  
installation on  
**garden's** poles



**Design**  
**luminaires** for  
installation on  
suspension or  
pole



**Retrofit** on  
lighting devices  
(artistic value)

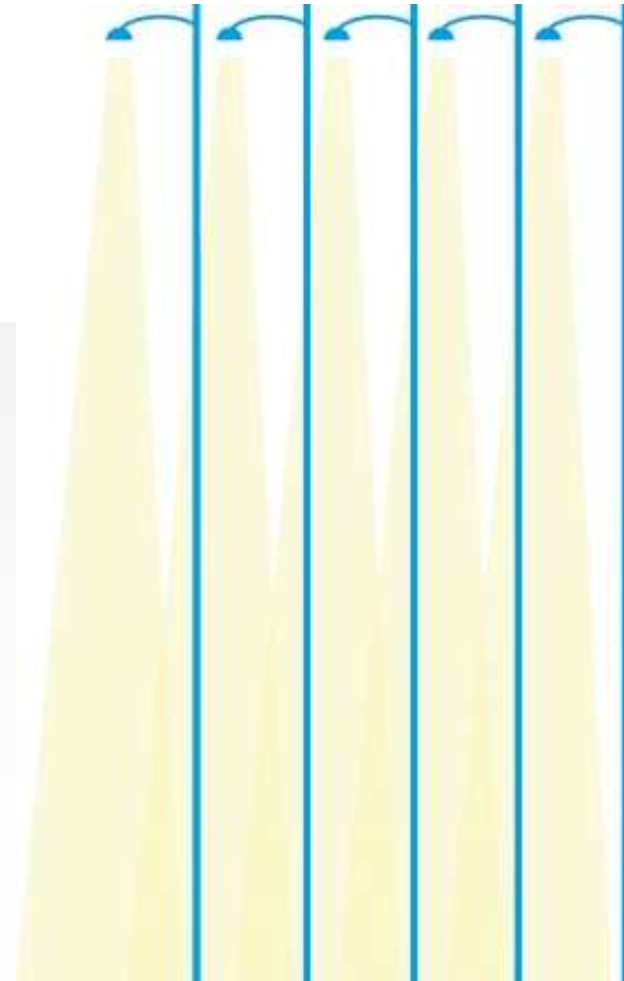


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LED ASSURES LIFE CYCLE  
**5 TIMES OVER**  
TRADITIONAL LAMPS IN USE

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LED luminaires are suitable for public lighting in compliance with current regulations regarding street lighting , the regional laws against light pollution and help save energy





## MILANO - COMPARISON

### PRE EFFICIENCY



150 W

Average single light power (previously in use)



Over 114 milioni kWh flats' energy consumptions  
42.000



87 kWh

Annual per capita consumption

### POST EFFICIENCY



75 W

Average single light power LED



55 milioni kWh flats' energy consumptions  
20.000



42 kWh

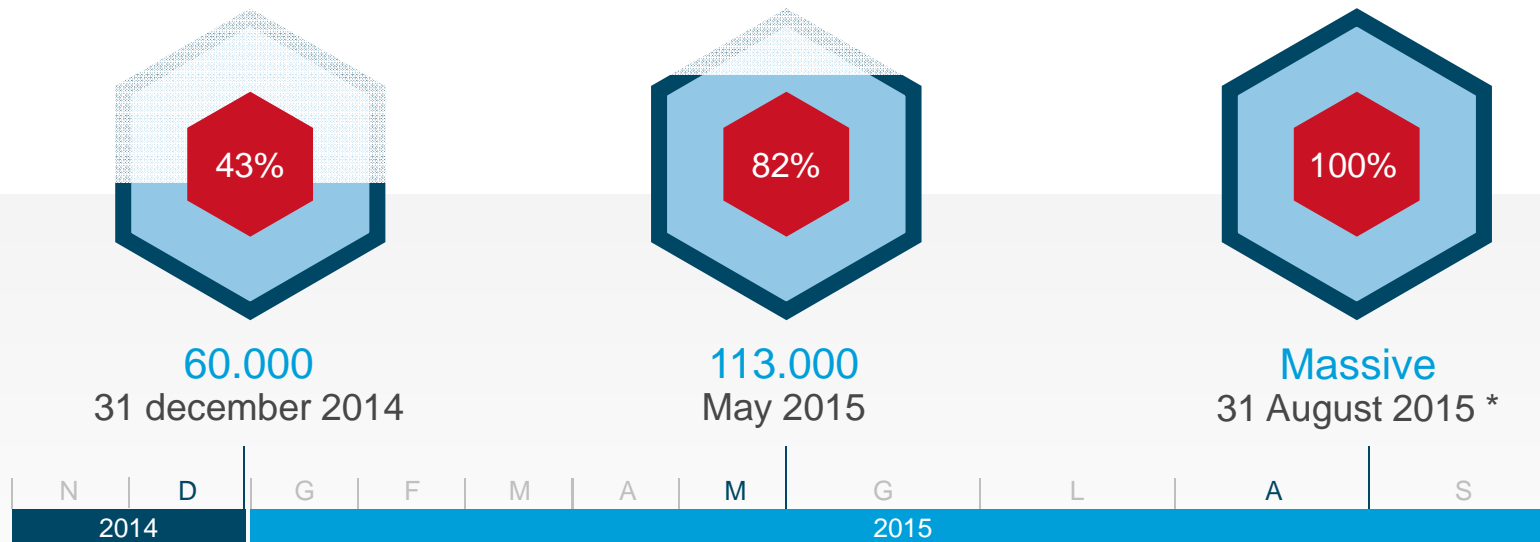
Annual per capita consumption



The poster features the a2a logo and MILANO LED logo at the top. It depicts a stylized cityscape with green buildings and trees. Below the illustration, the text reads: 'Oltre 100.000 lampade già sostituite nella nostra città: presto Milano sarà completamente illuminata a LED. Una scelta di innovazione, efficienza e sostenibilità a vantaggio di tutti noi.' The main headline is 'LA MIA CITTÀ VALE DI PIÙ'. At the bottom, there are social media icons for Twitter and Facebook with the hashtag #MilanoLED, a QR code, and the text 'Scopri di più su illuminiamo.a2a.eu e scarica l'App ILLUMINiamo'. The Milan coat of arms is also present.

## MILANO - TIME SCHEDULE

Timing of replacement of lighting



Before May 2015 (Expo) has been replaced over than 80% lights. August 2015, 100% street lights.

\* Still to be ended retrofit and artistic lights

## BRESCIA - COMPARISON

### PRE EFFICIENCY



116 W

Average single light power (previously in use)



Over 18 milioni kWh flats' energy consumptions  
8.200



92 kWh

Annual per capita consumption

### POST EFFICIENCY



60 W

Average single light power LED



11 milioni kWh flats' energy consumptions  
4.000



56 kWh

Annual per capita consumption





# BRESCIA - TIME SCHEDULE

Timing of replacement of lighting



January 2015  
Start



31 December 2016  
100% of lights



## BERGAMO - IL CONFRONTO

### PRE EFFICIENTAMENTO



108 W

Average single light power (previously in use)



Oltre 8,8 milioni kWh flats' energy consumptions  
3.500



74 kWh

Annual per capita consumption

### POST EFFICIENTAMENTO



65 W

Average single light power LED



5,1 milioni kWh flats' energy consumptions  
2.000

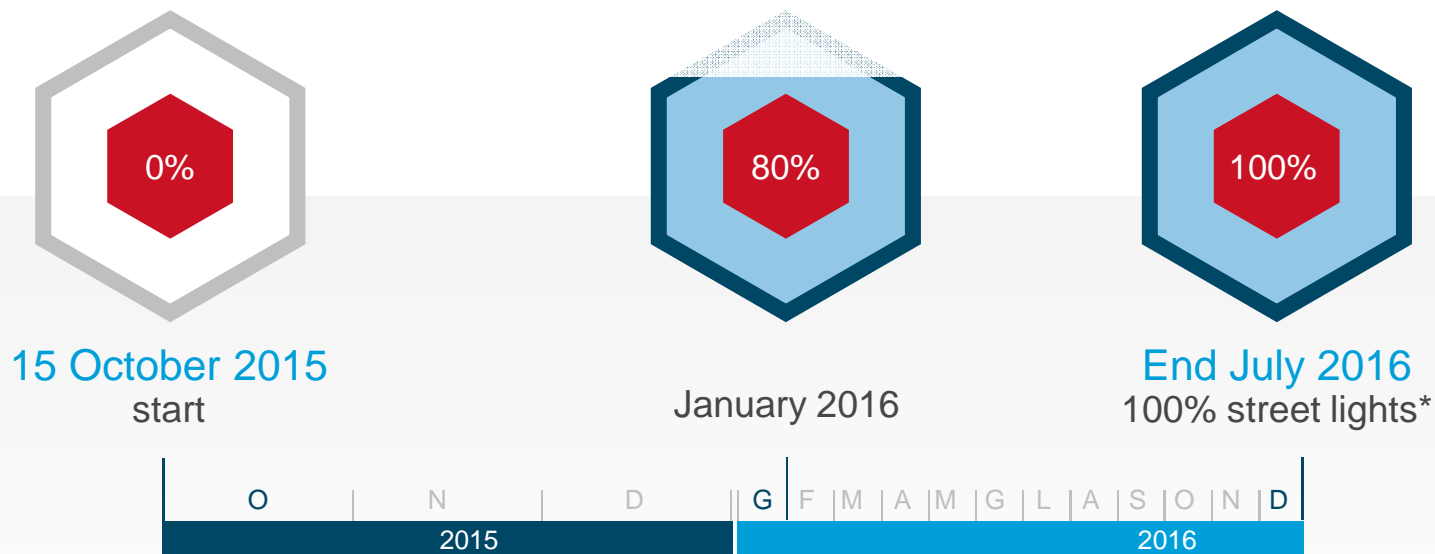


43 kWh

Annual per capita consumption

# BERGAMO - TIME SCHEDULE

Timing of replacement of lighting



\* The replacement of the LED will not affect the Upper City and the Hills for their artistic peculiarities that mismatch with mass replacement, excluded from the calculation of the retrofit for their customized feature .



## MILANO - ADVANTAGES

Energy Saving as main focus

-51,8%



CONSUMO  
DI ENERGIA

-11.033 Tep



TONNELLATE  
EQUIVALENTI DI  
PETROLIO  
RISPARMIATE





## BRESCIA - ADVANTAGES

Energy Saving as main focus

-39 %



CONSUMO  
DI ENERGIA

-1.300 Tep



TONNELLATE  
EQUIVALENTI DI  
PETROLIO  
RISPARMIATE







## BERGAMO - ADVANTAGES

Energy Saving as main focus

-50 %



CONSUMO  
DI ENERGIA

-900 Tep



TONNELLATE  
EQUIVALENTI DI  
PETROLIO  
RISPARMIATE



## MILANO – ADVANTAGES

More plus for environment



23.650 ton CO<sub>2</sub>

less per year are released into the atmosphere . An important contribution to meeting the goals of Kyoto in 2020



-60.000 lamps replacements

every year ( burned or programmed changes ) allow a saving of more than 9 tonnes of WEEE per year ( Waste Electrical and Electronic Equipment)



Reset the presence of mercury and other pollutants in previous lamps used for public lighting



## OTHER ADVANTAGES

### More Safety



Same lighting efficiency vs more energy efficiency  
Compared to previous lights (100 Lumen/Watt)



-10.000 (Milano), - 2.500 (Brescia) , - 5.000 (Bergamo),  
burned lamps per year  
It means less dark areas , with a marked improvement  
of service quality and safety



Delete faults " in series " for lamps  
The use of new technologies , modern and efficient ,  
eliminates failures " in series " lamps , a typical problem of  
the old power systems



## I VANTAGGI

### Più sicurezza



#### Information concerning the state of the system

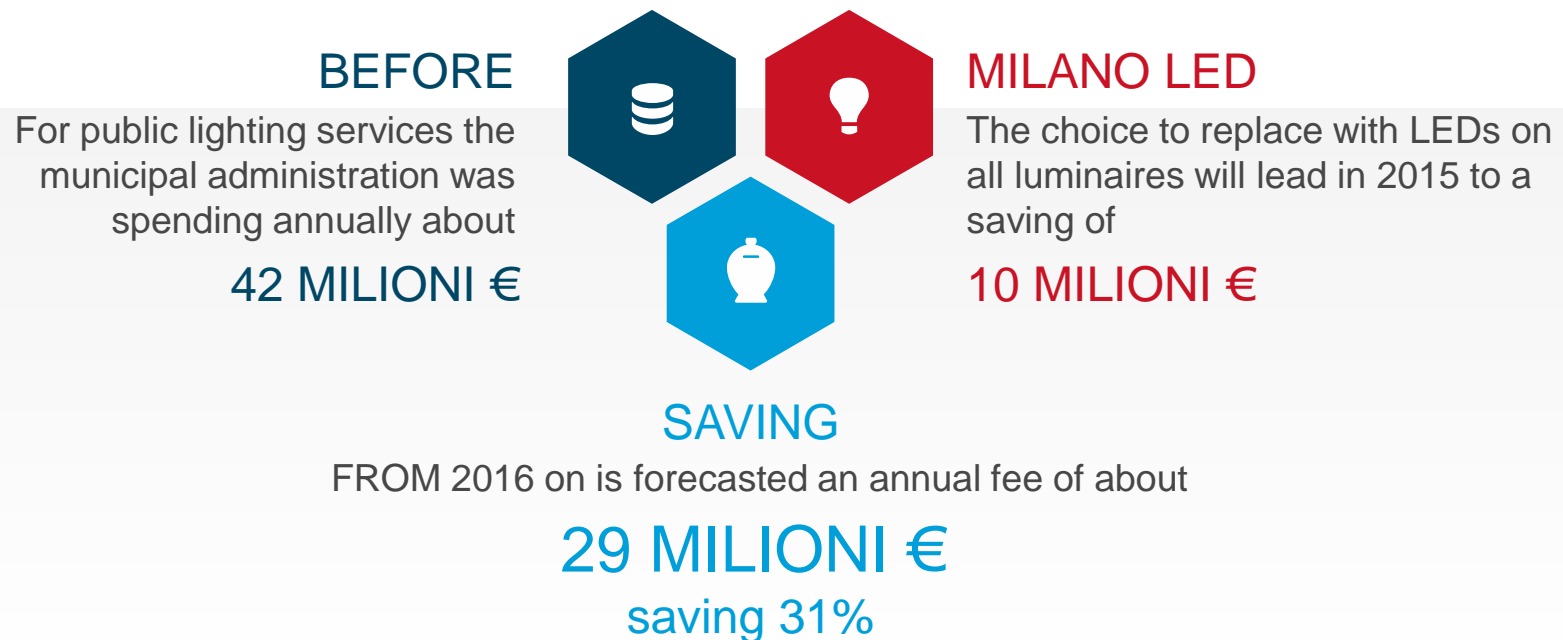
Opportunity to receive information on the conditions of state (on / off ) and / or malfunction of the facilities:

- ◆ Management switching on and off by astronomical clock
- ◆ Twilight switch with adjustable threshold acting as a back-up
- ◆ Control of electrical load absorbed
- ◆ Remote control and supervision from remote locations ( operations center )



## MILANO – DRILL DOWN

### Energy efficiency for fee saving



## MILANO – DRILL DOWN

### Energy efficiency for fee saving

Cost containment is achieved mainly due to the following factors :

ENERGY SAVING



SUBSTANTIAL REDUCTION  
OF MAINTENANCE COSTS

CAPEX ON A2A CHARGE

38 M€



## ADVANTAGES

Less light pollution

No emission of light intensity upwards.

Better concentration of the light beam toward the area to be illuminated , sidewalks and streets





## LED PROJECTS

### RELEVANCE OF SUPPORT COMUNICATION

24





## GOALS

Spread the values of the LED project:



EFFICENCY



SAVING



ENVIROMENT

Trigger a virtuous cycle that favors the spread of the LEDs even in homes

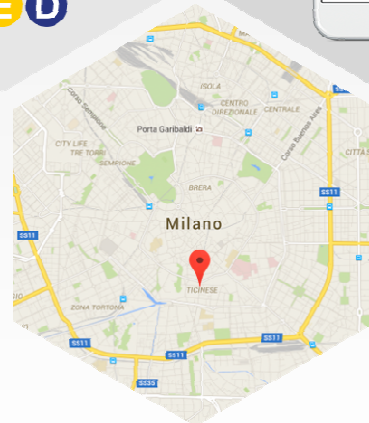


# COMUNICATION

LOGO

MILANO  
**L****E****D**  
BRESCIA  
**L****E****D**  
BERGAMO  
**L****E****D**

DIGITALI/SOCIAL



BE LOCAL



## TOOLS

support the campaign by spreading App georeferenced  
Communicating with citizens through the finalization of the work  
Actions dedicated field | Traditional advertising and social / digital



# LA MIA CITTÀ VA **L****E****D**I PIÙ

Oggi tutte le città più moderne stanno adottando la tecnologia LED per l'illuminazione pubblica.  
Una scelta di innovazione, efficienza e sostenibilità, a vantaggio di tutti.



## STICKERS FOR POLES

Adhesive to be applied on the stakes of public diffusely  
( about one every three poles )



Disseminate and inform on the channels of communication to be used



Engage citizens in fault reporting



Inform people about the project Led started from August 2014





## DEDICATED WEB SITE ILLUMINIAMO





# ILLUMINIAMO App

The new APP A2A to inform citizens on the progress of the project ( in anticipation of the features that will be present in APP for network services in progress ) and to report service problems ( allowing citizens to send A2A to reports on streetlights off streets and unlit)





# DEDICATED PROJECTS (EXPO)

## MyLED



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## MyLED App



1

Choose the location of LEDexperience among those proposed



2

Search a totem MyLED and approach to enable proximity sensors



3

Search MyLED world , selecting a light scene to be used



4

Give life to your LEDexperience !  
Share using #MyLED